



INTERCONTINENTAL.  
BARCELONA

# CORPORATE SOCIAL RESPONSIBILITY REPORT

2022-2023



Before printing this message, make sure it is necessary. Protecting the environment is also in your hands.

# OUR COMMITMENT

InterContinental® Barcelona is not just a hotel in a cosmopolitan city. It is also a team of people year-round that supports and organizes actions based on social, cultural and sustainable principles to preserve the world around us.

Therefore, our social commitment is also one of our top priorities. We participate in and have launched numerous initiatives that we would like to share in this report.

We carry out these actions throughout the year because we firmly believe that if we all contribute our grain of sand, we can make significant changes in society and environment.

SUSTAINABLE  
DEVELOPMENT  
GOALS





# ACTIONS AND COLLABORATIONS

## SOCIAL ACTIONS

InterContinental® Barcelona has been certified by the Rotary Club, a group of professionals and social leaders who promote peace, mutual understanding and seek to improve the quality of life. One of the club's initiatives that we work on punctually on Thursdays is "**Alimentos para necesitados - A.L.P.A.N.**" in order to collect more solidarity menus for individuals without resources and/or at risk of social exclusion in Poble Sec. We offer an average of 50 menus per week.



## CULTURAL AND LOCAL ACTIONS

In InterContinental® Barcelona we are strongly involved in initiatives committed to social, egalitarian, cultural, and environmental causes. For this reason, we participate in [Taula del Sector Turístic Sants – Montjuïc](#), which aims to jointly build a better district to live (purchase, consumption, and local production), work (local employment and employability) and visit (responsible and sustainable tourism). It is worth mentioning that the hotel puts this responsibility into practice since we are focused on local art and all the suppliers of our restaurants are km0.

Besides, we cooperate with the [Fundación Pere Tarrés](#) through a Christmas campaign to donate toys and school supplies to families in vulnerable situations in the Poble Sec area.




## ENERGY EFFICIENCY AND SUSTAINABILITY


Intercontinental® Barcelona participates in several programs that help us to guarantee power savings in our business activity. For this purpose, the hotel has a valuable **Green Team** made up of volunteers from different departments whose mission is to implement sustainable actions and involve all employees in the responsibility we have towards the planet within our daily activity.

But this is not enough, we further strengthen our CSR policy and in favor of the environment. Currently, and thanks to [HappyAgua®](#), we have our own freshly micro-filtered, quality-controlled, low mineralization, sustainable water, packaged in **reusable glass bottles**.

Other activities carried out by the hotel team and promoted by our company IHG are:

 **IHG Green Engage** is an innovative operational and maintenance system that tracks the daily environmental impact of the hotel's operations, measuring energy, water use, and waste management to provide specific recommendations and actions to improve energy consumption and reduce the carbon footprint. At InterContinental® Barcelona we have implemented this monitoring system to ensure that our design and activities are as effective and efficient as possible without compromising the environment.

 **IHG Giving For Good Month** where all the hotels are concerned in different actions (environmental, donations, volunteering...) to try to reach a real change.

 **IHG Bulk Amenities** is a program that supports IHG's more ambitious sustainability agenda by being the first global hotel company to commit its heritage to eliminating bathroom minis in favor of XXL amenities. It has a significant impact on reducing our waste footprint and makes a positive difference to the environment and our local communities.

In addition, the brand supplier we work with, Byredo, uses environmentally friendly formulas with naturally or organically sourced ingredients, bio-enzyme or additive enhanced packaging, post-consumer recycled (PCR) bottles and is a corporate partner of the Soap Aid charity.

On the other hand, our hotel is willing to make a difference for our guests, employees and the surrounding community, and has therefore adhered to the **BIOSPHERE® certification** of the Responsible Tourism Institute (RTI), which assures compliance with all international sustainability and continuous improvement requirements.



InterContinental® Barcelona has been awarded in the **Barcelona Sustainable Tourism 2022 Awards** with the distinction in the category of **environmental sustainability** for the scenic project of a 2,000 sqm landscaped roof. It lodges a wide assortment of native vegetation including aromatic and medicinal plants, shrubs, fruit trees or lawns, and a garden to enjoy fresher food in our restaurants Quirat and Gebre. Additionally, we have implemented insect hotels to foster biodiversity.

It was designed by ZinCo Cubiertas Ecológicas S.L., along with Jardineria Font, and will generate savings of 30% in the energy consumption of the rooms and will have a positive impact on the urban landscape, enriching it and becoming a great green lung.



## INDICATORS OF IMPLEMENTED ACTIONS

### **SOCIAL ACTIONS**

- 🌱 Participation in the project "[Alimentos para necesitados - A.L.P.A.N](#)" of CLUB Rotary.

### **CULTURAL AND LOCAL ACTIONS**

- 🌱 Volunteering at [Fundació Pere Tarrés](#) with toys and school supplies for families in vulnerable situations.
- 🌱 Member of [Taula del Sector Turístic Sants - Montjuïc](#) which aims to construct together a better district to live, work and visit.
- 🌱 Suppliers of proximity Km0.

### **ENERGY EFFICIENCY AND ENVIRONMENTAL IMPACT**

- 🌱 [IGH Green Engage Level 2](#) certificate.
- 🌱 Eco Leaders Platinum Level.
- 🌱 Member of [Barcelona Sustainable Tourism](#).
- 🌱 Incorporation of glass bottles in collaboration with HappyAgua®.
- 🌱 Disposal of miniature amenities in rooms and common areas to replace with XXL dispensers to reduce the consumption of plastic.
- 🌱 Engaged in the [IHG Carbon Foot Print](#).
- 🌱 Adherence to the [BIOSPHERE©](#) certification.
- 🌱 [SAFE Travels](#) seal awarded by the World Travel Tourism Council (WTTC).
- 🌱 [Barcelona Sustainable Tourism 2022 Award](#) in the environmental sustainability category for the landscaping project of 2,000 sqm roof garden.

